Green Pine Resurrected: Film Genre, Parody and Intertextuality in Turkish Cinema


Abstract

This study shows the shift in meaning generation across time in Turkish cinema by comparing genre films of the 1960s (Yesilcam, or Green Pine cinema) and parody films of the new televisual production regime in Turkish cinema of the 2000s. At the intertextual level popular Turkish film parodies of the twenty-first century expose and ridicule a discourse of modernity by creating a critical intertextuality with classical Turkish film genres of the 1960s and popular Hollywood cinema in the new millennium. The use of critical intertextuality can be essential as a discursive tool to reconstruct a national cinema’s genres and to understand its changing viewer modality through a historical perspective. Through looking at how film parody reinterprets genre films, this study also identifies a new mode of film and media production in Turkey.

Item Type: Book (authored)

Keywords: cinema, film, Turkey, Turkish cinema, film studies, third world, post-colonialism

Faculties and Schools:
- Faculty of Arts
- Faculty of Arts > School of Creative Arts and Technologies

Research Institutes and Groups:
- Arts and Humanities Research Institute
- Creative Arts and Technologies

ID Code: 30653

Deposited By: Dr Murat Akser

Deposited On: 02 Dec 2014 09:57

Last Modified: 17 Oct 2017 16:16

Repository Staff Only: item control page

Intertextuality is a sophisticated literary device making use of a textual reference within some body of text, which reflects again the text used as a reference. Instead of employing referential phrases from different literary works, intertextuality draws upon the concept, rhetoric, or ideology from other writings to be merged in the new text. It may be the retelling of an old story, or the rewriting of popular stories in modern context for instance, James Joyce retells The Odyssey in his very famous novel Ulysses. Difference Between Intertextuality and Allusion. Intertextuality, on the other hand, uses the reference of the full story in another text or story as its backbone. Examples of Intertextuality in Literature. Example #1: Wide Sargasso Sea (By Jean Rhys). Rethinking Primitive Cinema Intertextuality the MiddleClass Audience and Reception Studies. 101. The Handmaiden of Villainy Foolish Wives Politics Gender Orientation and the Other. Chameleon in the Film Chameleons in the Audience or Where Is Parody? The Case of Zelig. 196.