Book Trailers: Available at a Library Near You

Emily Ellis

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Articles

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Amazon Kindle books will soon be available for checkout at your local library. Today, Amazon announced that over 11,000 libraries will begin lending. When you are finished, the book “returns” to the library. Best of all, while you have it checked out, you can make the normal margin notes and highlights, and those notes will show up again if you recheck the book or buy it from Amazon at a later date. But unlike when you decide to doodle on a print library book, the next borrower will not see your notes. To kick off the new service, Amazon is partnering with OverDrive, a company that provides digital content solutions to public, school, corporate, and academic libraries. And in case you were wondering, anything involving OverDrive will likely So, what is a book trailer exactly? And why do you need it if you want your next book to become a bestseller? What Is a Book Trailer? One could argue that a book trailer is essentially like creating a movie for your literary piece. That’s not the case since you’re not giving your entire story away! This trailer is designed to create a dialogue and a buzz surrounding your book to promote sales, not to replace it. What Makes a Good Book Trailer? So, in the Wave.video stock library, I am going to enter a search term and look for an image/video I like the most. Choose an image or video that will fit your storyboard perfectly. Step 3. Add Endorsements. Derry Public Library will be starting a new program this October: 1,000 Books Before Kindergarten! This is an early literacy initiative that encourages families to read to their young children and to use the resources available to them at their public libraries. Additionally, the program encourages parent-child bonding through reading. Why 1,000 books? Research shows that hearing 1,000 books before a child begins to read independently increases their success. Reading to children increases their vocabulary and their listening and narrative skills. Reading with children also helps to instill in