Video Analysis: Lessons from Professional Video Editing Practice

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Abstract

In this paper we join a growing body of studies that learn from vernacular video analysts quite what video analysis as an intelligible course of action might be. Rather than pursuing epistemic questions regarding video as a number of other studies of video analysis have done, our concern here is with the crafts of producing the filmic. As such we examine how audio and video clips are indexed and brought to hand during the logging process, how a first assembly of the film is built at the editing bench and how logics of shot sequencing relate to wider concerns of plotting, genre and so on. In its conclusion we make a number of suggestions about the future directions of studying video and film editors at work.

URN: urn:nbn:de:0114-fqs0803378

Keywords

film editing; conversation analysis; video analysis; Walter Murch; Cold Mountain

Full Text:

HTML, PDF

DOI: http://dx.doi.org/10.17169/fqs-9.3.1168

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After hours of practicing, watching Adobe videos, and learning from the video team at Wistia, I started editing videos I was proud of. From organizing footage to adjusting audio, the following are some of the most helpful things I’ve learned along the way. Organize your folders. Ever get that dreaded “Media Offline” notification when you try and go back into your project after saving and closing? That plagued me for far too long before I figured out proper organization skills. Once you download your clips to your computer, make sure to put them in a folder where they’ll stay until the project Looking to take your video editing to the next level or simply bust out of a creative rut? The following online resources will up your video editing game and most will cost you little to nothing. Explore the leading post-production blogs and training courses… then head to the comments and share your favorite websites for enhancing creative skills. PremiumBeat’s Blog: The Beat. The blog shares insightful video editing tutorials from around the web, as well as a mix of their own exclusive training content for editors. Be sure to check out their YouTube and Vimeo pages for the latest video tutorials covering Premiere Pro, After Effects, Final Cut Pro X and other editing applications. PremiumBeat also provides 1,000s of tracks for use in video editing projects. Ripple Training. These lessons concentrate primarily on editing video in Final Cut Pro and Adobe Premiere Pro, but that doesn’t mean they won’t be helpful for other editing software. The idea behind having the lessons with both applications is to demonstrate that when you learn one editing application it’s pretty easy to learn another. Most of the stuff is the same, and these lessons mainly concentrate on the sorts of things all video editing software can do. We’ll get a little application-specific at times, but you’ll get an idea of how different applications tackle the same problems.